

## DIY PACKAGE

### Content only

Offering small business owners with a proactive approach to social media, an affordable solution to building a strong social media presence.

#### Option a)

2-3 posts per week on up to 2 platforms.

£197 pcm

#### Option b)

2-4 posts per week on up to 3 platforms.

£225 pcm

## DIWY PACKAGE

### Content & Interaction

The Do-It-With-You package provides busy business owners with engaging content and a basis of stories and reels to build upon for consistent growth.

#### Option a)

2-3 posts per week on up to 2 platforms + 1 interactive story per week + up to 1 live reel per week

£297 pcm

#### Option b)

2-4 posts per week on up to 3 platforms + 1 interactive story per week + up to 1 live reel per week

£325 pcm

## DIFY PACKAGE

### Content, Interaction & Engagement

The Do-It-For-You package offers a complete option for busy business owners, inc engagement, stories, live reels & consistent multi-platform content.

#### Option a)

Everything in DIWY package, option a PLUS engagement hours to ensure growth across and a monthly meeting.

£397 pcm

#### Option b)

Everything in DIWY package, option b PLUS engagement hours to ensure growth across and a monthly meeting..

£447 pcm

### Suggested add-ons for your package:

£45

2x pre-scheduled stories per week

£50

Live posted reel

£30

Monthly statistics report

### Suggested add-ons for your package:

£60

Monthly 500-word blog

£30

Monthly newsletter

£30

Monthly statistics report

### Suggested add-ons for your package:

£95

Monthly 1000-word blog

£30

Monthly newsletter

£30

Monthly statistics report

## REELS PACKAGE

*Live reel posting*

The Reels Package focuses on maximising reach through live posting and engagement strategies. Perfect for businesses aiming to boost visibility, it includes up to 10 expertly crafted reels per month, optimised with trending hashtags, live posting and interactive engagement techniques.

**£247**  
pcm

## IDEA GENERATION

*Content ideas*

The Idea Generation Package is perfect for those who love writing their own copy but need inspiration. It offers creative ideas, strategic content plans, and trend insights to make social media efforts efficient and effective. Say goodbye to writer's block!

**£50**  
pcm

### Available add-ons:

**£60** Monthly 500-word blog

**£30** Monthly 1000-word blog

**£30** Monthly statistics report

**£95** Monthly newsletter

**£30** Meeting/ Consultations (per hour)

**£30** Engagement hour

### Suggested add-ons for your package:

**£60** 1x interactive story per week (monthly cost)

**£60** Monthly 500-word blog

**£30** Monthly statistics report

### Suggested add-ons for your package:

**£60** 2x engagement hours per month

**£50** Post template design

**£30** Scheduling hour